

## Corporate Challenge

Do you have concerns about how your company works together?

If so, here's a little exercise that will only take a minute or two of your time. Go ahead, try it. You'll find it's time well invested. Write up a short list of the qualities that would make your work group, and your company as a whole, more productive and more effective in the marketplace.

Of course, we have no way of knowing in advance what you've written down, but we wouldn't be at all surprised if your thoughts included ideas like "better teamwork," "better communications," "leadership," and "quality decision-making."

Now answer this: What's the fastest way you and your co-workers could learn or improve on the qualities you've listed?

Here's a clue: the fastest way is not by working in the office. That could take years, and you could still have the common problems of miscommunication, interpersonal conflict, lack of trust, and poor self-awareness that stifle the productivity of too many work environments.

The answer is refreshingly easy. It's even fun. For a short while, you've got to change the environment and take a fresh, eye-opening new approach to solving complex problems you face every day.

The people at Corporate Challenge can show you how.

You can improve the quality of your work by working with us

The people at Corporate Challenge are specialists in experience-based education, the proven method of improving the way people work together, quickly and efficiently. One of the beauties of experience-based education is that remarkable results can be achieved in a short time and learning sessions can take place virtually anywhere.

Effective programs can be designed for work sites, hotel conference centers, a retreat-type setting, or a wilderness setting. We offer an array of conference sites throughout the southwest, as well as specific domestic and international sites. We can design programs that utilize backpacking, white water rafting, rock climbing, mountaineering, sailing, ropes/challenge courses or we can bring mobile initiative activities to your site. Regardless of the place or activity chosen, there are no limitations on where learning can happen.

The point is that it does happen: major companies throughout the world are discovering that experience-based education can be a short cut to major gains in work quality and productivity.

Here is a brief description of how an experience-based program works in very general terms: working in small groups, participants are exposed to a carefully planned series of challenges in an environment that is free of the trappings of the work place. The experiences are structured to demand practical solutions rather than theoretical ones. The setting is non-threatening. Mistakes can be made safely, in a way that contributes to the learning experience. After each exercise, our staff leads your group in discussions of how the lessons can be transferred to improve performance at work.

When it's time to improve the quality of your work, it's time to get out of the office. Learn faster, better and have more fun doing it. We are not talking about "touchy feely" experience. We're talking about a fresh approach to old problems that can generate positive change in the kinds of skills and attitudes that lead to the achievement of real-world business objectives. Areas such as interpersonal and inter-departmental communication, greater work force retention, a growth in market shares and sales, and quality product development are targeted.

These are the kinds of skills and attitudes we're talking about (maybe the list you create bears some resemblance to ours):

- Trust building
- Better teamwork
- Quality decision making
- Group problem solving
- Creativity
- Risk taking
- Effective communication
- Leadership
- Increased individual confidence for greater team contribution

In just a few short days, the program we design for you can affect the kinds of positive change that might not happen in years at your work site.

We'll work together on the issues you choose

Here are a few typical areas of concentration for Corporate Challenge workshops. Each workshop is specifically structured to meet your needs and achieve any number of goals.

- Total quality management
  - Action plans
  - Reengineering
  - Effective delegation
  - Promoting creativity
  - Managing diversity
  - Effective communication
  - Action centered leadership
  - Strategic planning
  - Customer relations
  - Effectively managing conflict
  - Participative decision making
  - Problem diagnosis and solving
  - Transitions/dealing with change
  - Vertical and horizontal team functioning
  - Building trust and empowering work groups
  - Risk-taking in management team development
- Experience-based education isn't just for the outdoors person

And it won't cost big bucks. Although they are often taught in an outdoor setting, the kinds of lessons we teach do not require exceptional physical ability. They are not so much physically challenging as they are personally challenging. In fact, being physically fit is no guarantee of success and is of no particular advantage. We are not learning to play games, but to solve problems. And as we do so we are growing, individually and together, in ways that pay off both in our business and personal lives.

The learning experience we offer is not financially challenging, either. In fact, given the benefits of a successful experience-based program, the cost is remarkably low. You'll find it compares favorably to a conference at a good hotel. You'll also find the rewards are many times greater and far more lasting.

We'll help you design the strategy for your success

When your program is designed with the group's needs in mind, you will have a better transfer of learning to the work place, and it will be successful. That's why time spent with you in preparation for your session is so important. We'll want to be fully acquainted with your goals, your unique situation, and the specific issues you want to address during your time with us. We'll look at factors like current management issues, pressures operating on management and staff, personnel responsibilities, and your decision-making structure. Then we'll design your program accordingly to maximize the experience.

We believe you'll appreciate our attention to detail and the flexibility that allows us to accommodate your needs. After your experience-based education session, we'll follow up to be sure the lessons you have learned are paying off. We'll continue to work with you on the procedures that help your people get the most out of their experience over the longest possible time.

Our experience-based education programs are designed to fit your needs and your time frames. They may occur in a matter of hours or days. A typical program lasts one to five days, based on the goals and the requirements of the participants.

Make the call that makes all the difference in the way you work

Call Corporate Challenge today. Learn more about the benefits of an experience-based education program designed specifically for your company's needs.

The Corporate Challenge: Innovations in Management Development

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AdventureMas! is a division of Corporate Challenge, Inc. AdventureMas! builds and designs ropes/challenge courses and offers training in adventure-based activities. This service is also utilized by Corporate Challenge.